



## **How much is the way to tennis?**

**Tennis is considered one of the most prestigious sports. It requires not only exceptional physical fitness but also the strength of character. It also requires a lot of investment.**

**How much does it cost to raise a future champion?**

**From the beginning**

Usually, a child is brought to tennis at the age of five. At this stage, it is enough to train two or three times a week for an hour and a half. Classes are held in groups and are not very expensive - about \$ 150 dollars per month. In parallel, you can sign up for figure skating or swimming. This develops skills that will be useful to the tennis player in the future.

### **One step further**

If the parents decide that the child will study professionally, individual lessons are added. They are more expensive. The price depends on the court on which the child trains and the qualifications of the coach. On average, about \$ 50 per lesson lasts an hour and a half. At this stage, one individual workout per week is sufficient. By the age of 8–9, the load increases. At this time, the first competitions begin, you need to train every day, but the volumes are the same - an hour and a half. From 10–11 years old, daily workouts involve large volumes, up to three hours a day, general physical training is added, once or twice a week. Altogether

it costs from \$ 1000 to \$ 1500 per month. There is also work with a sparring partner.

## **Top schools**

It is much more expensive to get a tennis education abroad. Maria Sharapova , in her autobiography, says that just for access to the courts at the Rick Macci Academy, where the Williams sisters grew up, you need to pay about \$ 1000. IMG spent \$ 35,000 a year on Maria's training at the Nick Bollettieri Academy. The Spanish Tennis Academy Sanchez-Casal in Barcelona has several programs. So, for a three-month course, you will have to pay about € 9000. The license and medical insurance are paid additionally - € 40, as well as the registration fee - € 154.



## **Team**

Professional tennis players rarely travel the world alone. Almost everyone has a team. Ideally, this is a tennis coach, fitness trainer, physical therapist, sparring partner , and agent. At the same time, the support of the team, including all flights, hotel accommodation , and meals, is paid for by the athlete himself.

This is an expensive pleasure. When a child is 12–13 years old, you can keep it within \$ 60,000 a year. But the more intense the training and the more complex the competition calendar, the

greater the costs. As a result, the figures reach \$ 100,000 per year for girls and \$ 150,000 for children.

## **Equipment**

When a child is just starting to play tennis, one racket is enough for him. It is selected depending on the weight and height of the child. It costs about \$ 100. The equipment of juniors and professional tennis players is, of course, more solid. The cost of a good racket starts from \$ 300.

Another, however, not the largest item of expenditure - stringer services. Professionals can change rackets up to 2–3 times in one match. It is enough for children to pull the racket once every two to three months. As for clothing, you can save money here if you can agree with the manufacturer.

## **First tournaments**

Children can enter international tournaments from 10–11. It is important to understand that children cannot travel to tournaments on their own. An escort is needed. This is usually mom or grandmother. In addition to the costs of the flight and accommodation for the child, you will have to include the costs of the flight and accommodation for the accompanying person. The costs depend on the region where the competition is held.

## **Sponsors**

Reputable companies often pay attention to promising tennis players. So, since 2007, the Swiss watch brand Longines has been holding its Longines Future Tennis Aces tournament right during Roland Garros. Every year 20 of the best tennis players from all over the world under the age of 13 take part in it. All organizational expenses, including travel and accommodation of the participants with accompanying persons, will be covered by Longines.

## **Something else**

An alternative to sponsored projects and private schools in the TokenStars project. We invest in talented players around the world using blockchain technology. Scouts, located all over the world, bring applications from talented juniors and receive rewards in tokens. Scouts are strongly motivated to bring the most ambitious players because their compensation depends on “how far” the submitted application progresses in the selection process.

TokenStars breaks the barriers and creates scouting opportunities for everybody. Everyone can become a TokenStars scout: junior coach, academy representative, or even relatives of the player. You just need to create the TokenStars account, coordinate the submission with the talent and fill in the application form on our website.

**For more information:** Follow the project’s social media channels on [Facebook](#), [Twitter](#), [Instagram](#), [Telegram](#), [Medium](#), or take a look at our videos on [YouTube](#).