

TOKENIZE CELEBRITIES

3 Tennis PROs Joined TokenStars

One of the key TokenStars business development directions is the representation and marketing promotion to established pro athletes and media personalities that are already attractive to sponsors but were overlooked by traditional agencies. ACE became our first project and we have achieved significant success in attracting professional tennis players.

- ✓ 3 top-notch ATP and WTA professionals have expanded TokenStars clients' portfolio.
- ✓ First marketing campaigns for pro tennis players held successfully.

An important stage in the development of the project and especially ACE vertical was the signing of contracts with three excellent tennis players: **Veronika Kudermetova**, **Marius Copil**, and **Elitsa Kostova**.



ACE

**VERONIKA
KUDERMETOVA**

PRO STAR

AGE	WEIGHT	HEIGHT
21	63KG	175CM
RESIDENCE	WTA RANKING	
Moscow, Russian Federation	108	

✓ CONTRACT SIGNED

[Veronika Kudermetova](#) is a professional Russian tennis player. She became our first signed player and we were excited to start working with her. Veronika won many WTA and ITF tournaments: she has 129 singles wins and 189 doubles wins. Her recent victory in WTA Guadalajara 125K helped update her career high: at this moment Veronika ranks 76 in WTA singles and 42 in WTA doubles.



MARIUS COPIL
PRO STAR

AGE: 28 | WEIGHT: 86KG | HEIGHT: 193CM
RESIDENCE: Arad, Romania | ATP RANKING: 60

ACE

CONTRACT SIGNED

Last May we have agreed on contract details with **Marius Copil**. [Marius Copil](#) is a Romanian professional tennis player playing on the ATP World Tour and ATP Challenger Tour and a member of the Romanian Davis Cup team. Copil is known for his extremely powerful and consistent serve. Marius achieved career-high N^o56 after reaching Australian Open 2R.



ELITSA KOSTOVA
PRO STAR

AGE: 29 | WEIGHT: 0KG | HEIGHT: 0CM
RESIDENCE: Plovdiv, Bulgaria | WTA RANKING: 222

ACE

CONTRACT SIGNED

[Elitsa Kostova](#) is a professional Bulgarian tennis player and member of the Bulgarian Federation Cup team. On September 12, 2016, she reached her highest WTA singles ranking of 130. Elitsa has enjoyed success on the ITF circuit winning 10

tournament titles (5 singles and 5 doubles). Elitsa is in top-3 Bulgarian best players in WTA ranking.

Marketing and PR campaigns for players

TokenStars brings new sponsorship opportunities to professional players, helps them create their fan clubs and cooperate more closely with followers. We are sure that advertisers are interested in collaboration with sports professionals and we were glad to prove it:

★ Natura Siberica gets endorsed by Ekaterina Makarova with support from TokenStars

TokenStars managed to attract Natura Siberica for cooperation with Wimbledon 2017 champion and Rio de Janeiro Olympics 2016 champion, Ekaterina Makarova. Natura Siberica is the first Russian brand of high-quality organic cosmetics with annual revenue of approximately \$50M. It was beneficial cooperation for both sides.



★ Chocolate sponsorship contract of TokenStars, Veronika Kudermetova, and Konfael Company

In this project powered by TokenStars, Veronika visited a chocolate-making workshop at Konfael and even got a very special custom-made gift. The Konfael company develops and produces unique chocolate gifts from the highest quality cocoa beans since 2001. This campaign was held during Christmas time and was profitable for both Konfael and Veronika.



v.kudermetova • Follow
Moscow, Russia

v.kudermetova Chocolate tennis racket??? Спасибо за такой крутой мастеркласс @konfael 🍷 Ребята до нового года осталось всего 10 дней 🙌 у кого нет новогодних подарков для своих близких спешите приобрести. В магазинах Конфаэль есть большой выбор супер крутых шоколадных подарков на любой вкус 🍫🍫🍫 #tokenstars #конфаэль robertlaravaz HERMOSA!! 😍 vedutisti Burgundy fits you (are you two in this dress?) margarita_u_k 😊👍 ma_r_i_na83 Классно!И кто с"ел это произведение шоколадного искусства??? Я знаю,это Сережа..не удержался:-)



412 likes

