



TokenStars Partners with PATRON to Reach New Markets and Connect Sports Influencers with Fans

We're continuously studying the collaboration opportunities within the crypto sphere that will expand our network, add expertise across new markets and introduce more talents and influencers to TokenStars community. One of the results of this work become a partnership with PATRON.

- ✓ First partnership agreement with a blockchain project/ influencer marketing platform is signed.
- ✓ PATRON is a Japanese influencer marketing platform, which raised \$40 million in early 2018 and serves more than 70,000 micro-influencers.
- ✓ This cooperation creates new opportunities for TokenStars players to increase their audience and attract new sponsors.
- ✓ New influencers will join TokenStars platform and run activities for ACE & TEAM tokens.
- ✓ Collaboration helps TokenStars players entering the Asian markets.

PATRON is the blockchain-based platform where an influencer will connect with sponsors and followers. They successfully raised \$40 million in early 2018 and has since expanded globally and attracted big names to come on board, for example John McAfee recently joined their team as an advisor. With a particular focus on Asia, PATRON has already started attracting global influencers, encouraging the launching of new markets.



Our partnership allows PATRON influencers to join TokenStars platform and run their interactions with fans and advertisers for **ACE & TEAM** tokens. We're focusing primarily on cooperation with sports-related influencers, but we're more than happy to welcome great opinion leaders from various fields.

In addition, through this partnership, it will be easier for TokenStars players to enter the Asian markets. PATRON has especially strong expertise and network in the Japanese, Korean and Chinese regions, so our collaboration will allow players to increase their fan base and attract more sponsors.

We're glad to be a part of such a rapidly growing market and this partnership has all the chances to boost the mutual progress and bring **TokenStars & PATRON** to the new heights.