



16 STARS LAUNCHED CRYPTO AUCTIONS VIA TOKENSTARS

[Crypto Auctions Module](#) is the first part of the TokenStars platform launched full-scale at the end of 2017. It is one of the first blockchain-powered auctions in the market, ensuring transparency and transactions speed with smart contracts and cryptocurrencies.

- ✓ World-known sports stars and top celebrities, including RedFoo (LMFAO), Gianluca Zambrotta, Martina Hingis, and Roger Ver sold their personal items via TokenStars auctions.
- ✓ TokenStars Crypto Auction became one of the first auctions on blockchain ever.
- ✓ 244 bids were made.
- ✓ \$987 - the highest bid received for the exclusive Wimbledon t-shirt from Martina Hingis with her signature.

Idea and approach

We decided to dedicate the first crypto auctions to the good cause and to transfer all the funds raised during the auctions to the charities, selected by the stars. This approach received a great degree of support from the crypto audience and worldwide famous celebrities. Personal items, donated by them, were successfully sold and money was proceeded to the respective charities both in the cryptocurrency and in fiat money.

Each item placed on the auction is unique and goes to the contender who places the highest bid. Received funds go **directly to the charities** picked by each of the celebrities. Participants can bid in BTC, BCH, ETH, ACE and TEAM tokens.

Blockchain implementation

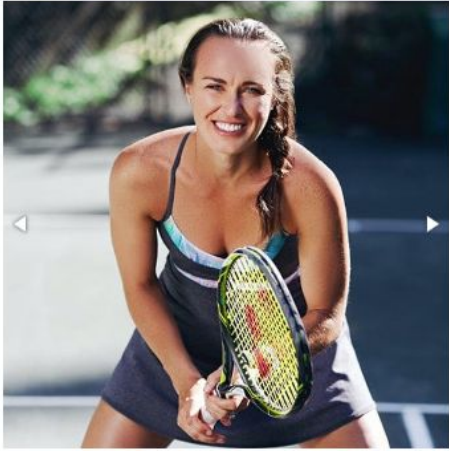
Each auction was fixed as a separate smart contract in the Ethereum blockchain. The launch of the Auctions as the first module helped us to excel in the smart-contract development and use this experience in the next modules of the platform, such as scouting or voting.

Blockchain implementation ensured the transparency of donations and helped to increase the volume of proceeds, as well as enabled to track every transaction.

Highlights and facts

Launched at the end of 2017, the idea received massive support from the famous athletes, musicians, and blockchain opinion leaders. In total TokenStars held **17 Celebrity Auctions** throughout **2018**, received **244 bids** and a total of **\$3717** was donated to charities and non-profit organizations.

One of the most notable auctions and at the same time the one with the highest bid was conducted together with [Martina Hingis](#) - one of the most famous tennis stars, the winner of US Open, Australian Open, and Wimbledon. Martina signed her personal tennis t-shirt, worn at Wimbledon tournament, and it was sold for \$987. She transferred the whole amount to Right To Play organization which attempts to teach children in need with educational games.



RIGHT TOPLAY

YOUR BID SUPPORTS
RIGHTTOPLAY
Play and Learn

MARTINA HINGIS'S SIGNED TENNIS T-SHIRT

The original Tennis Tank from the legendary tennis star, member of the Tennis Hall of fame, winner of Australian Open, US Open, and Wimbledon, Martina Hingis. Comes with her personal signature on the front of the tank.

AUCTION COMPLETED!
Make your bids for the other great lots!

NUMBER OF BIDS: 3

SOLD FOR: \$987 (0.81 ETH)


TOP 3 BIDDERS


1.	0x5afbD6Df97159DDd2A[...]	0.81 ETH
2.	0x07293e5bA4Bea9c2D9[...]	0.45 ETH

[OTHER AUCTIONS](#)

[BID HISTORY](#)

One more memorable event was held with the help of [Redfoo](#) - the leader of the world-famous group LMFAO. Redfoo not only signed his vinyl and CD disc for TokenStars platform users but also recorded a [funny video](#) to attract more users.





YOUR BID SUPPORTS
TECHIE YOUTH

MEMORABILIA SET WITH AUTOGRAPHS FROM REDFOO

American rapper, DJ, singer and songwriter best known as part of the LMFAO. Won more than 43 music awards, including 11 Billboard music awards, 4 World Music Awards, 5 MTV Music awards and 2 Grammy Nominations.

AUCTION COMPLETED!
Make your bids for the other great lots!

NUMBER OF BIDS: 9

SOLD FOR: \$116 (0.105 ETH)

TOP 3 BIDDERS

1.	0xCOaC44C83F247DC3aA[...]	0.105 ETH
2.	0x0dAB43B6b4b5db546e[...]	0.075 ETH
3.	0x32691798509aC67bBE[...]	0.027 ETH

[OTHER AUCTIONS](#)

[BID HISTORY](#)

Nikita Kucherov, the NHL star and right winger of Tampa Bay Lightning also took part in TokenStars auctions. His match worn Tampa Bay jersey with his and teammates' signatures was sold for \$160 which were sent to charity fund of support to children and youth sports development called Olymp.



YOUR BID SUPPORTS
CHARITY FUND OF SUPPORT TO CHILDREN AND YOUTH SPORTS
DEVELOPMENT "OLYMP"

NIKITA KUCHEROV'S SIGNED TAMPA BAY LIGHTNING JERSEY

NHL star currently playing for the Tampa Bay Lightning.

AUCTION COMPLETED! NUMBER OF BIDS: 10
Make your bids for the other great lots!

SOLD FOR: \$160 (0.15 ETH)

TOP 3 BIDDERS

1.	0x366512BebDc8FFf748[...]	0.15 ETH
2.	0xa1CBFe68397c70FBab[...]	0.12 ETH
3.	0x5b1856bc3c745c63d9[...]	0.11 ETH

[OTHER AUCTIONS](#) [BID HISTORY](#)

Blockchain Auctions is the important module, that will be used not only for charity purposes but also to connect stars with their fans, redeem exclusive items from the stars and generate income for the platform and user engagement on the regular basis. ACE and TEAM tokens are used as the key currency for transactions on the platform.

Here is a full list of stars who donated their items in 2018:

- ★ [Lothar Matthaus](#) - FIFA World Cup champion.
- ★ [Gianluca Zambrotta](#) - FIFA World Cup Champion.
- ★ [Valery Karpin](#) - 2-time winner of the Russian Cup.
- ★ [Martina Hingis](#) - one of the greatest female tennis players and 5-time Grand Slam winner.
- ★ [Anastasia Myskina](#) - Roland Garros champion.
- ★ [Tommy Haas](#) - former #2 in the ATP ranking.
- ★ [Cedric Pioline](#) - former #4 in the ATP ranking.
- ★ [Dusan Lajovic](#) - Davis Cup finalist.
- ★ [Robin Söderling](#) - #4 in the ATP ranking.
- ★ [Pavel Datsyuk](#) - NHL star, Olympic and World Cup champion.
- ★ [Nikita Kucherov](#) - leading NHL points scorer, Art Ross Trophy winner.
- ★ [Sergei Fedorov](#) - NHL Hall of Fame member, 3-time Stanley Cup winner.

- ★ [Tarjei Boe](#) - biathlon World Cup winner.
- ★ [RedFoo](#) - music star and producer.
- ★ [Roger Ver](#) - crypto guru and BCH founder.
- ★ [Vinny Lingham](#) - blockchain entrepreneur and CEO of Civic.