

## MODULE

# TALENT SCOUTING

TokenStars platform creates an efficient system of scouting, funding and further support of the talented athletes.

The innovative approach is based on encouraging the independent scouts to bring promising young talents on the platform.

After the talent application passes experts assessment and community voting, TokenStars will provide financial support and later receive commission from player's income.

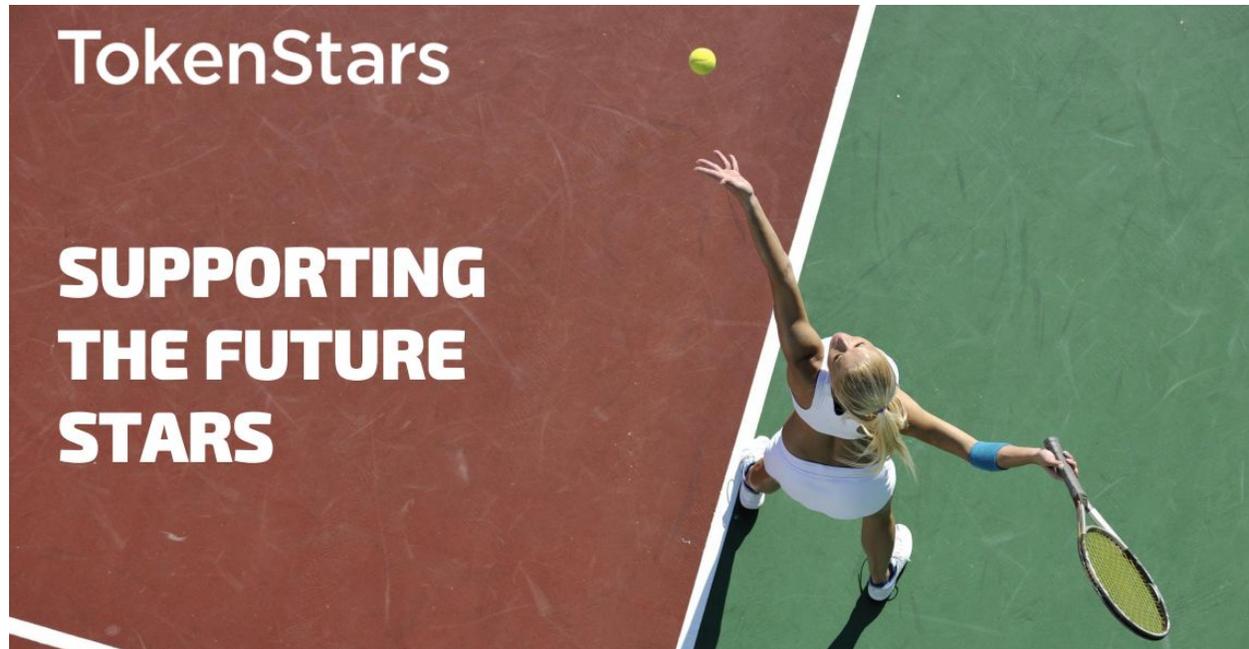
## TALENT SCOUTING MODULE IS LIVE!

One of the key ideas behind TokenStars was to improve the process of talent scouting and junior athletes development. Many promising talents drop out of sports because they were omitted by traditional agencies and lack funding at the critical junior age - our challenge is to change this situation and provide financial support to young talents, scouted by independent scouts all over the world.

- ✓ 2 scouting verticals - tennis and poker - are launched.
- ✓ 25 players joined TokenStars platform.
- ✓ Our own legal framework and talent scouting kit are created.
- ✓ Partnership agreements with sports experts and academies are signed.
- ✓ Developed an assessment system for promising players.
- ✓ Token holders actively participate in talent selection and approval processes.

### Idea and approach

TokenStars decentralizes the talent sourcing process to ensure a high-quality flow of candidates. Unlike traditional agencies with a limited number of in-house scouts, TokenStars creates a Global Scouts Network, encouraging scouts with well-balanced stimuli to bring the most talented players to our platform. Such an innovative idea required the development of our own legal framework and talent scouting kit as there were no such precedents in the industry before. We needed to build simple and reliable interaction with both scouts and players.



Lack of funding is a typical problem which almost all current stars face as juniors. They need financial support and career development consulting. The estimation of training costs (including travel, tournaments participation, etc.) for a tennis junior is about \$50,000-100,000 a year. Funding helps them stay in the professional sports & entertainment industries, pursue their dream.

Providing support to promising athletes, we get long-term clients for whom we will attract sponsors and advertisers and earn a commission in ACE or TEAM tokens. It allows prospects to grow social capital from the beginning of their careers.



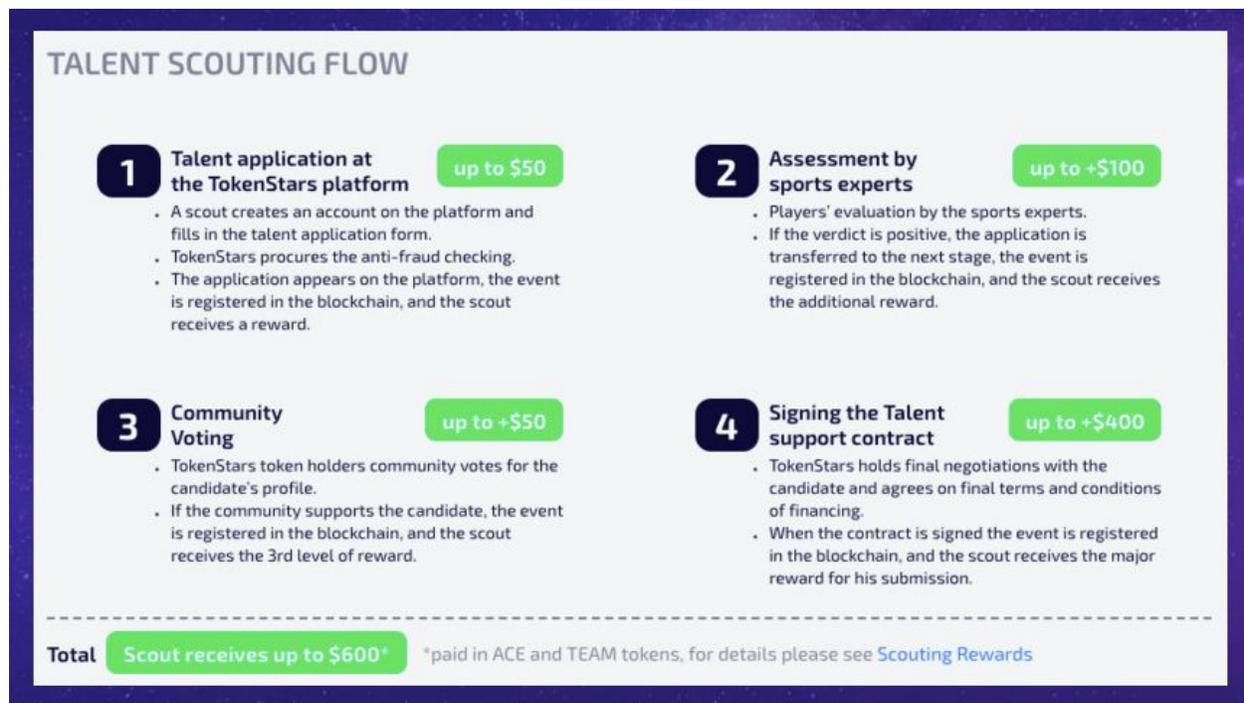
Along with tennis, Scouting Module also creates lucrative opportunities for poker players. They can apply for staking on the platform and after we make an analysis of their game statistics and community voting we will decide whether they receive funding.

The advantage of poker for TokenStars is that players can generate income in much shorter terms.

TokenStars launched the Scouting Module full scale on December, and within the first 2 months received **13 applications** from junior tennis players, representing 11 countries: the USA, Puerto Rico, Russia, India, Czech Republic, Great Britain, Serbia, Denmark, Slovenia, the Netherlands, and Croatia.

## Scouting flow

TokenStars platform created the efficient system of scouting, funding and further support of the talented athletes. Everyone can become a scout in TokenStars: a coach, a friend or just a sports fan can make an application in the [Scouting module](#).



Scouts are strongly motivated to bring the most ambitious players because [their compensation](#) depends on “how far” the submitted application progresses in the selection. The biggest reward is received for the player who signs the contract with TokenStars. Each step is fixed in a smart contract, ensuring transparency of transactions for all parties.

Each talent application should pass experts assessment. Our experts evaluate the skills of tennis players based on the results of their games and video recordings of games and training.

## Tennis Skills Assessment



## Poker Skills Assessment

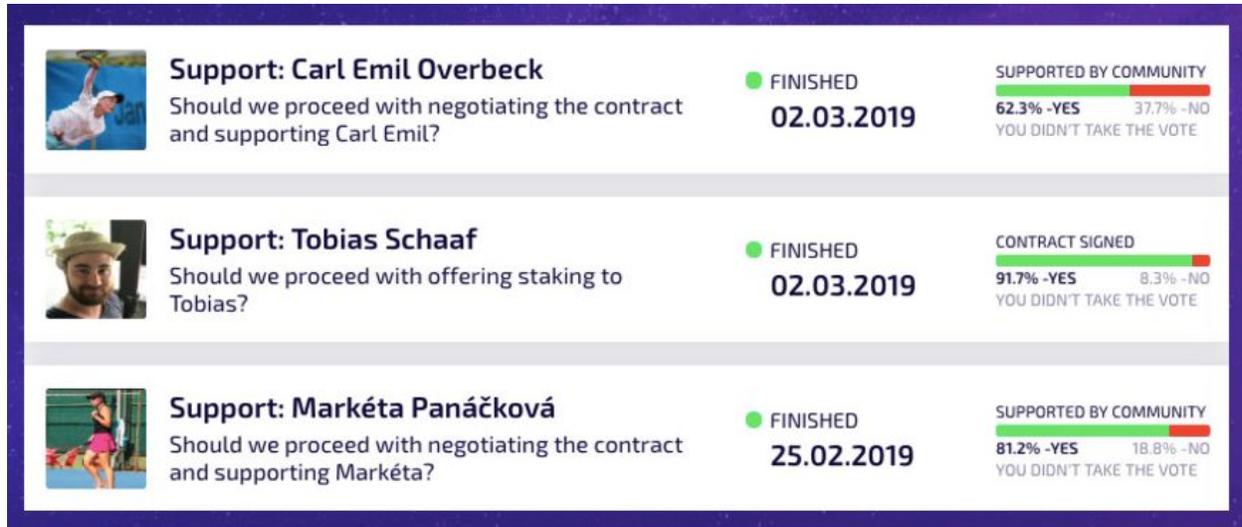
In the case of an assessment of poker players' skills, experts pay attention to game statistics, ROI and hand history. Experts provide the most detailed assessment and tips for the player, which is published in the player's profile. Thus, before voting, token holders have the maximum amount of information in order to be able to make the right decision.



## Community Voting

When a player's profile is approved by our experts, we're opening the voting for this player. Token holders vote without spending tokens, the resulting input from each voter is calculated proportionately to the number of tokens held. This approach allows us to

value the opinion of the token holders who own more tokens with higher priority. It's very important to us, that our community decides whether we should proceed to further negotiations with a player and we're glad that approx. 120000 tokens participate in each voting.



After the Voting stage, we hold the final negotiations with athletes and, if the contract is signed, provide them with financial support marketing assistance to progress in their future careers. TokenStars provides financial support and later receives a commission from the players' income. First contracts with [Marco D'Amico](#) and [Melissa Boyden](#) were signed within two months since the launch of scouting module.

## Partnership with Gomez Academy

In order to ensure the high quality of the applications, we have signed a **partnership agreement with the Gomez Tennis Academy** from the USA.



Being one of the leading tennis educational institutions in the US, the Gomez Academy will assist TokenStars in getting the best applications to its platform, and TokenStars will assist junior athletes from the Gomez Academy in financing their education and provide marketing and promotional support.



**ALEXANDER BERNARD**  
JUNIOR

AGE **15**      WEIGHT **64KG**      HEIGHT **170CM**  
 RESIDENCE **Bonita Springs, United States**      ITF RANKING **267**      SCOUT ID: **370**

ACE

REJECTED BY COMMUNITY

First results of the partnership are already on the plate. Two promising players from the Academy, [Alexander Bernard](#) and [Blu Baker](#), have already joined the TokenStars scouting system.



**BLU BAKER**  
JUNIOR

AGE **17**      WEIGHT **74KG**      HEIGHT **185CM**  
 RESIDENCE **England, United Kingdom**      ITF RANKING **97**      SCOUT **Blu Baker**

ACE

SUPPORTED BY COMMUNITY