

TokenStars

SUPPORTING THE FUTURE STARS



Scouts Bring Top Tennis Juniors on Platform

Tennis became the first scouting vertical on TokenStars platform - soon after the launch in December'18, it attracted scouts and young promising tennis players from all over the world.

- ✓ 15 talented juniors joined the platform till the end of 1Q 2019.
- ✓ 10 tennis players were approved by TokenStars experts.
- ✓ 9 promising athletes received community support.
- ✓ 7 supported applicants are on a contract negotiations stage.
- ✓ 2 promising tennis players signed contracts with TokenStars.
- ✓ Legal materials and scouts' marketing kit are created.
- ✓ Partnership agreements with sports experts and academies are signed.

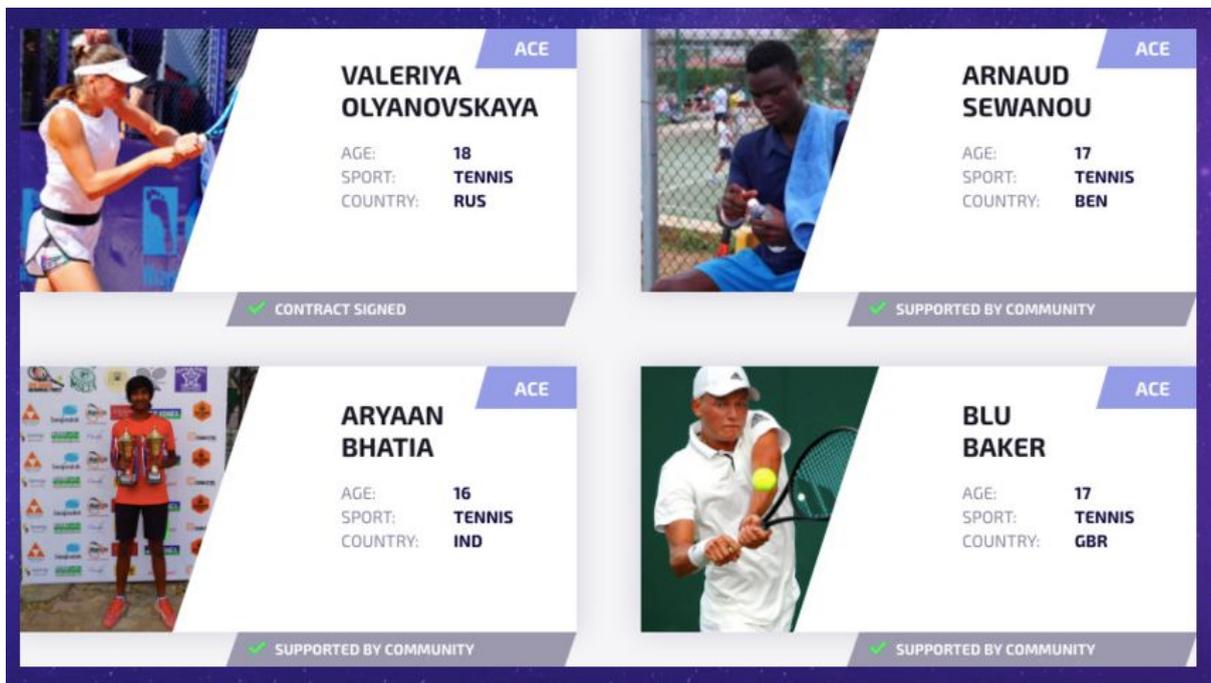
Idea and approach

TokenStars provides an opportunity for scouts, located all over the world, bring applications from talented tennis players and receive rewards in ACE tokens. With our financing program, we target juniors from 14 to 17 years old, providing funding in the range from \$5,000 to \$30,000 per year.

The cooperation with promising players will grow in long-term clients for whom TokenStars will attract sponsors and advertisers and earn a commission in ACE tokens. It allows prospects to grow social capital from the beginning of their careers.

First results

Tennis scouting vertical grows rapidly: in the four months, **15 prospects**, most of them from **top-300 ITF Juniors** ranking. joined our platform, it's a great response from truly promising players. Most of athletes, previously approved by experts, received community support on the voting stage. On average, **90,000–120,000 ACE tokens** were used in each voting.

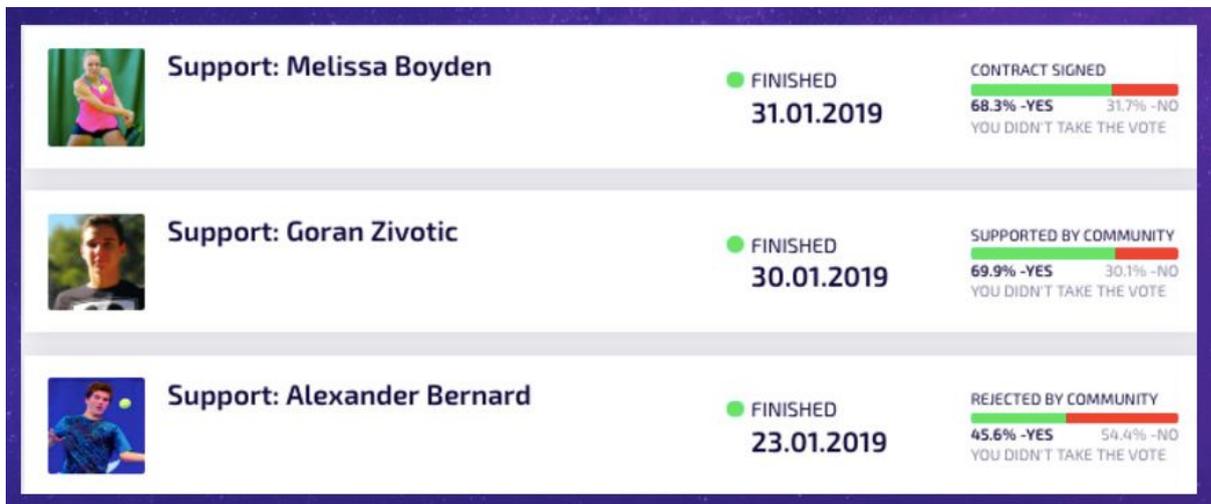


Scouting flow

Before negotiating the contract, each player should receive an experts' approval and community support on the voting stage. In assessing athlete skills experts pay special attention to the results of player's games and video recordings of games and training. Here, for example, the expert assessment of the skills of [Goran Zivotic](#):



It's very important to us, that our community decides whether we will negotiate a contract with a player. And we're thrilled to see that the token holders actively participate in votings and, in **87.5%** of cases decide to support the player:



New players on board

A huge step forward in developing our scouting system was the signing of two contracts with talented young athletes – Melissa Boyden and Valeriya Olyanovskaya. In February we signed a contract with [Melissa Boyden](#). By the end of 2018, Melissa got into **9 ITF finals** winning 2 singles and 1 double. Recently she won the tournament **Luxembourg Juniors Open 2019** both in singles and doubles and now she's ranked **#175** in ITF.



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MELISSA BOYDEN

JUNIOR

AGE 15	WEIGHT 63KG	HEIGHT 173CM
RESIDENCE Zandvoort, Netherlands	ITF RANKING 175	SCOUT ID: 393

✔ **CONTRACT SIGNED**

Melissa (15, NL) has successfully completed all the stages of assessment and we are happy to start working together. **68.3% ACE** token holders decided that TokenStars should sign a contract with Melissa: there were **75293 ACE** “Support” vs. **34907 ACE** “Decline”.

In March we continued to expand our clients’ portfolio. We were glad to see that **79.2% ACE** token holders supported [Valeriya Olyanovskaya](#) and she became the next tennis player with whom TokenStars signed a contract.



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VALERIYA OLYANOVSKAYA

JUNIOR

AGE 18	WEIGHT 55KG	HEIGHT 178CM
RESIDENCE Moscow, Russian Federation	ITF RANKING 206	SCOUT ID: 402

✔ **CONTRACT SIGNED**

Valeriya is a talented tennis junior from Russia. Last year she won **5** tournaments, including **ITF Grand Prix W. Fibak** both in singles and doubles. This year she’s already won **J3 Almetjevsk Cup** and **J1 Kazan Cup** in doubles. These victories helped her to achieve **151 ITF** rate. You can watch her training and signing a contract with TokenStars in [this video](#).

TokenStars will provide assistance in financing and marketing promotion for both Valeriya and Melissa.

Marketing and partnership

TokenStars is interesting in cooperation with scouts all over the world and we created legal and marketing materials to facilitate their work. We prepared model [tennis talent agreement](#) and [presentation](#), in which we included all the advantages of our offer. If the submitted player signs a contract with TokenStars, a scout will get a reward in the amount of **\$600** in TEAM tokens.

In order to ensure the high quality of the applications, we have signed a **partnership agreement with the Gomez Tennis Academy** from the USA.



Gomez Tennis Academy and TokenStars will support promising junior players in funding their financial expenses during studies in the Academy. TokenStars will also provide marketing promotion for the Academy's players.