



## Players Module

In an era when professional career development highly relies on the ability to attract social capital and access funding sources, stars need more ways to get discovered by the audience and sponsors.

### **We face 2 problems of market participants in the sports industry we can solve**

**‘Young talents need financial support’.** We provide financial support to young talents at the critical junior age, so they don’t drop out of professional sports and entertainment industries. This significantly increases their chances for success. We also help them to attract an audience and accumulate social capital from the beginning of collaboration, to start their professional career with a sufficient handicap (in comparison to their peers).

**‘Established players need help with advertising sales’.** We offer representation and marketing promotion to established pro athletes and media personalities that are already attractive to sponsors but were overlooked by traditional agencies.

### **To reach this, TokenStars introduced Talent Support Module**

The talent support module is part of the crowdfunding layer. It is based on Ethereum smart contracts that implement management of the funds collected during the token sale. As talent support practice involves payments in fiat currency, it requires an API connected to the external cryptocurrency exchanges. Transactions to the exchanges

can be verified by blockchain analysis tools like etherscan.io. Access to the module's functions is limited to authorized employees of TokenStars.

TokenStars receives advertising commissions (15-30%, both from pros and talents) and fees from supported talents' future income (5-70%, depending on the industry), which must be paid in TokenStars tokens. So, the brands and supported talents buy tokens on the exchanges from token holders to pay for our services. Rising stars receive money to train, improve their skills, and participate in youth competitions. When talents become successful pros, they start paying the platform commission from sponsorship deals and salary or prize money. Commissions are paid in tokens, which are bought on the market from the fans (regular token holders).

The Talent Support Module is one of the basic ways to enter the TokenStars ecosystem and redeem tokens for various services and interactions not only with rising talents, but also with established pros, to whom TokenStars provides marketing support.

## **PROs portfolio**

Six stars from football and tennis signed contracts with TokenStars.

- **Otávio Monteiro** – a Brazilian professional footballer who plays as an attacking midfielder for Portuguese club FC Porto.
- **João Klauss de Mello**, commonly known as Klauss, is a Brazilian professional footballer who plays as a striker for German club Hoffenheim.
- **Aleksey Sutormin** is a Russian football player. He plays as a left winger for Zenit St. Petersburg. The RPL champion of the 19/20 season.
- **Veronika Kudermetova** – a Russian professional tennis player. Kudermetova has won one doubles title on the WTA Tour, at the 2019 Wuhan Open, partnering with Duan Yingying. She has a career-high singles ranking of world No. 39, achieved on 11 November 2019, and a best doubles ranking of No. 23, achieved on 14 October 2019.
- **Marius Copil** is a Romanian professional tennis player playing on the ATP World Tour and ATP Challenger Tour and a member of the Romanian Davis Cup team. Copil is known for his extremely powerful and consistent serve.
- **Elitsa Kostova** is a professional Bulgarian tennis player. On 12 September 2016, she reached her highest WTA singles ranking of world No. 130 whilst her best doubles ranking is No. 154, achieved on 26 October 2015. Her win-loss record for the Bulgaria Fed Cup team is 16–18.

## PRO PLAYERS



**OTÁVIO MONTEIRO**  
PRO STAR

AGE: 25  
SPORT: FOOTBALL  
COUNTRY: BRA

TEAM

PRO STAR



**KLAUSS DE MELLO**  
PRO STAR

AGE: 23  
SPORT: FOOTBALL  
COUNTRY: BRA

TEAM

PRO STAR



**MARIUS COPIL**  
PRO STAR

AGE: 29  
SPORT: TENNIS  
COUNTRY: ROU

ACE

PRO STAR



**VERONIKA KUDERMETOVA**  
PRO STAR

AGE: 23  
SPORT: TENNIS  
COUNTRY: RUS

ACE

PRO STAR



**ELITSA KOSTOVA**  
PRO STAR

AGE: 30  
SPORT: TENNIS  
COUNTRY: BGR

ACE

PRO STAR



**ALEXEY SUTORMIN**  
PRO STAR

AGE: 26  
SPORT: FOOTBALL  
COUNTRY: RUS

TEAM

PRO STAR

## Talents portfolio

Supported talents receive financial support from TokenStars. We help the athletes' families to share their risks in growing professional players. Since the launch of the module in the beginning of 2019, four players have signed contracts with TokenStars: **Yasha Szarjych, Melissa Boyden, Valeriya Olyanovskaya and Togan Tokac.**

## Recent results from the signed tennis players

Even despite the difficult situation with the coronavirus, in 2020 **Yasha Szarjych** was able to win two ITF tournaments, J4 Warsaw and J4 Szczecin. Also this year he has an 88% win rate. Brilliant result!

**Valeriya Olyanovskaya** started to play WTA matches in 2019 and shows confident dynamics. She improved her position from 1069th to 779th place. In January 2020 Valeriya won ITF Turkey 03A in a tournament in Antalya.

**Melissa Boyden** reached the quarter-final of the Dutch National Championship for players under 18 in singles. So she is at the top-8 junior players in the Netherlands in the age group from 16 to 18 years old. She also became the national champion in doubles.

After showing results at J5 events in 2019, **Togan Tokac** started to play more demanding J3 tournaments. He reached semi-finals in two J3 events in Swedish Bromma and Trnava (Slovakia).

### **Poker portfolio**

In the poker part of our business, TokenStars offers full and partial MTT staking. The term poker staking, or backing, refers to the act of putting cash up on behalf of a poker player in the hopes that he or she wins.

The backing provides obvious advantages for players, such as optimizing bankroll management problems, which is crucial for the long-run games, reducing stress during downswings and getting access to higher buy-in levels. Additionally, backers usually offer their players professional coaching, which is a great chance for middle-level players to improve their skills. Moreover, professional backers usually invest in many players who can communicate with each other, creating great networking opportunities. That is why getting into backing for a poker player can boost his career dramatically, simultaneously providing money, coaching and networking.

At TokenStars, players play under the guidance of our poker expert **Tobias Schaaf**. He has been playing poker professionally for over 10 years and managed to take part in many international tournaments throughout Europe. He also has 2 years of mentoring experience with other players, with whom he has already helped increase the level of the game and earn more than \$ 60,000.

In total, during the work of the poker division, we received 32 applications. Contracts were signed with 10 athletes. At the moment, contracts with four athletes are active. These are **Tobias Schaaf, Marco D'Amico, Denis Puisha and Lucas Fruhbauer**.

Everyone can become a TokenStars scout: junior coach, academy representative, or even relatives of the player. You just need to create the TokenStars account, coordinate the submission with the talent and fill in the application form on our website. Player can also send an application by himself. TokenStars brakes the barriers and creates scouting opportunities for everybody!